

## Apply for a grant

**Thanks for applying for a Groundswell grant! This round we are offering *core funding* for strategic advocacy tackling the climate crisis. There are **FOUR** major grants available worth \$40,000 each.**

**Please answer all questions in full and submit your application as PDF, no longer than 8 pages. Please keep the design simple and text legible for accessibility, with font size no smaller than 10pt.**

1. Your details: Organisation name, website (if applicable).
2. Please briefly describe your organisations' mission and vision. (50 words each max)
3. What is your organisations' theory of change? (200 words max)
4. Please tell us how your organisation will help make progress on one or a number of our focus areas. Please note it doesn't need to tick all boxes! (300 words max):
  - Build the movement – activate new and strategic demographics or sectors to get involved in tackling the climate crisis;
  - Change the story – build urgency for stronger action from trusted voices in our community;
  - Shift the money – divestment campaigns aiming to dry up the pipeline of funding to fossil fuels;
  - Change the politics – enable greater leadership on climate change and a rapid and just transition from fossil fuels to renewable energy within state and federal Governments.
5. What is the strategic opportunity and political or economic context (e.g. what is going on in the external world) that gives you the opportunity to make progress over the next 12 months? (300 words max)
6. What are the key things your organisation has planned for the next 12 months? (300 words max)
7. Why are you the right organisation to carry out this work? Please describe your capacity (including the key relationships you hold, expertise you have) to create meaningful change. (300 words max)
8. Budget: Please include actual financial results to date this financial year (eg. Last management report) or year to date financial statement; as well as your projected annual budget for next 12 months (income and expenditure for actuals and budget) – note the projected budget can be top line.
9. Anything else you would like to add? (200 words max)

**Please send your completed application to: [arielle@groundswellgiving.org](mailto:arielle@groundswellgiving.org) by 30 July, 5pm AEST. Shortlisting will commence in early August and winners will be announced 1 September.**

**Any questions – please reach out!**

[www.groundswellgiving.org/our-grantmaking](http://www.groundswellgiving.org/our-grantmaking)

# Information for grant seekers

We encourage our shortlisting committee and members to look at the following criteria when considering whether an application should be successful:

- 1. Well-reasoned theory of change:** why this, why now when not before (timing), and why us (why you're the right group to do the work).
- 2. Impact on one or a number of our focus areas:** movement building, changing the story, shifting the money, changing the politics.
- 3. Strategic or political opportunity:** is there a viable political opening/opportunity for success for this organisation or project? Is it within the realms of possibility given the current political and economic circumstances, including Covid-19? Is the strategy winnable over time, with the right support?
- 4. Organisational capacity to deliver:** is this the right organisation to carry out this work? Are they directly connected to the community or communities they are organising? Do they take a community organising approach, building people power and strengthening the power of the movement? Does the organisation have the right people for the task with the right skills and approach for what they're trying to do – including staff, board, advisors and partners?
- 5. Vision, mission and values:** Does the organisation align with Groundswell's vision of harnessing the power of collective giving to create a healthy, just and sustainable world? Does the organisation support the knowledge and leadership of First Nations people? Does the organisation support just and sustainable solutions and transitions? Does the application directly address climate advocacy?
- 6. Bang for buck:** Do they have a convincing budget? Will our grant make a substantial impact on their organisation? Do they have financial and governance processes that are in line with ACNC requirements, including the ability to report where the money is spent? <https://www.acnc.gov.au/for-charities/manage-your-charity/obligations-acnc/reporting-annually-acnc>